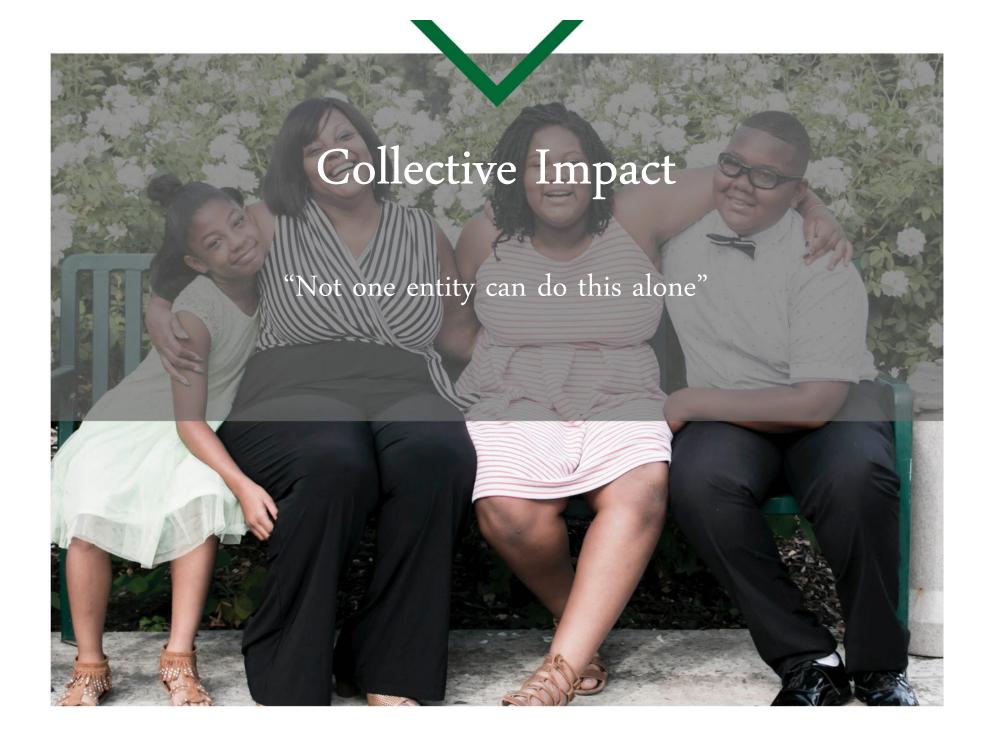


Twice The Deaths From:

- Perinatal conditions
- Infant sleep-related deaths
- Child abuse and neglect
- Third-party homicide







How Many People
Does Black Child
Legacy Campaign
Reach?



411

Case Management

461

Safe Sleep Education

160

Perinatal Education/Support

146

Child Abuse And Neglect Education For High Schoolers

59

Stress Reduction Activities

691

Parenting Support

602

Youth Transformative Learning Opportunities

40

Profound Purpose Institute First Responder
Training

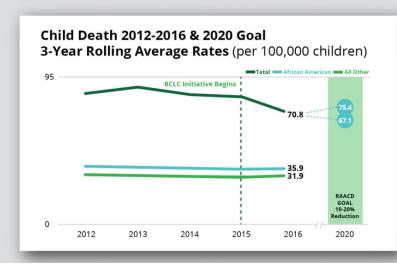


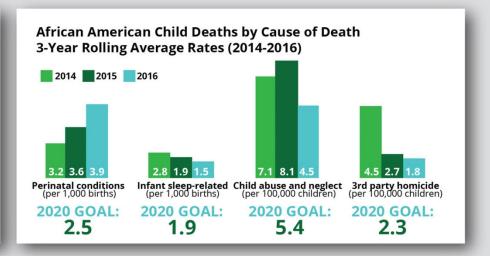
Black Child Legacy Campaign High Level Indicator:

Reduction of African American Child Deaths

Reduction of African American Child Deaths

The overall goal of the campaign is a reduction in African American child deaths from the 2014 baseline rate of 83.8 deaths/100,000 African American children to a rate of at least 75.4 deaths (a 10% reduction).







Movement Building Indicators:

Community Partnership, Youth Engagement and Systems Changes

Local Movement Building



Neighborhood infrastructure is strengthened through partnerships of Community Incubator Leads and local leaders, and the engagement of youth in the reduction of African American child deaths.



Systems Change Wins - 2016-2018

- Hospital adoption of safe sleep protocols for all births
- County out-stationed staff in neighborhood Multi-Disciplinary Teams
- County Child Protective Services implementation of cultural broker program
- Coordinated county-wide strategy for youth violence prevention, intervention and interruption, including adoption of crisis response protocol



Resource and Capacity-Building Investments

Resource and Capacity-Building Investments

With resources from external sources, The Center at Sierra Health Foundation provides capacity-building and other backbone functions needed for the success of the Black Child Legacy Campaign.







5 Strategies That Save Lives

- Promoting Advocacy and Policy Transformation
- 2. Equitable Investment and Systemic Impact
- 3. Coordinated Systems of Support
- 4. Data-Driven Accountability and Collective Impact
- 5. Communications and Information Systems





Strategy 2: Equitable Investment and Systemic Impact



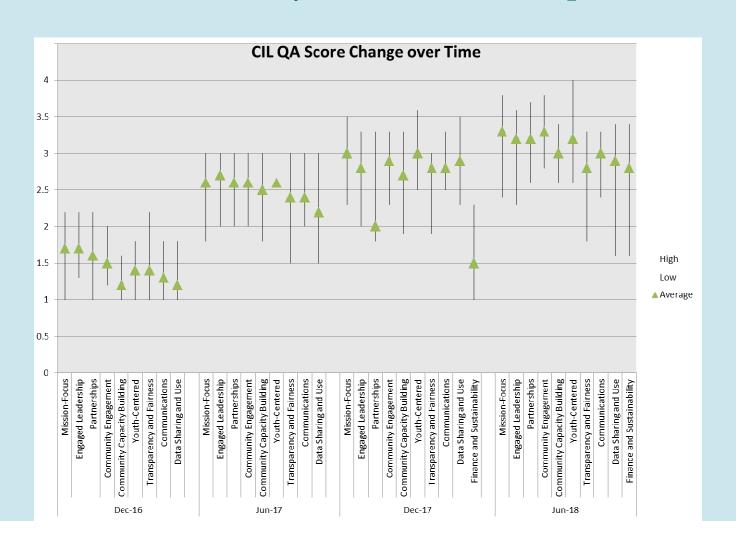
Cultural Broker Program

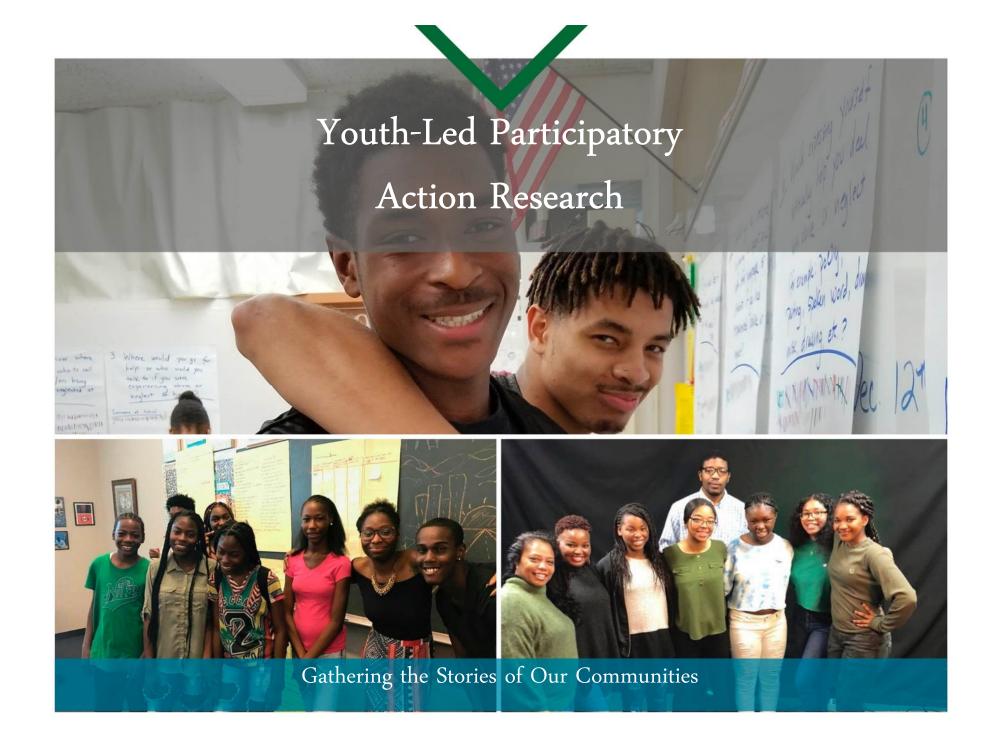
Strategy 3: Coordinated Systems of Support

Community Incubator Leads (CIL)



Strategy 4: Data-Driven Accountability and Collective Impact































Making Good on a Promise

2016 findings show a 45% reduction in African American Infant Deaths in first full year of Black Child Legacy Campaign programming and the disparity decreased 76%

The Child Death Review team also reported a decrease in child deaths and disparity





Casting Our Vision Wider:

Results Matter













